

JOSÉ JIMÉNEZ ORTIZ (Torreón, Coahuila, 1980) operates like a spy or cyber-voyeur. He appropriates the lost information of hard drives in cyber cafes to construct stories and propitiate relations. This artist searches in private information turned into public domain when left in public computers.

Jimenez elaborates a hermeneutic exercise and a detective search through letters, CV's, official documents, digitalized ID's, pictures and ciber chats. Sometimes he becomes an agent that infiltrates in the processes of the owners of the information; sometimes these elements become a raw material for the reconstruction of a fictional story.

While conducting his research on information as construction of individual identity, forms of circulation as forms of socialization, their immateriality and effects upon reality, Jimenez analyzes the screen image as a compositional frame, window, interface and sign, using pictorial techniques and traditional graphics that, in their time, had the prerogative of representing reality: thus, confronting both systems and eras.

Project: ETERNITY IS POSSIBLE

Facing the current notion of public sphere claimed by Internet social networks, Jimenez proposes to create a company that "philanthropically" will handle posthumous social network activity for young users.

Socialization in public spaces has been severely altered by the expanding drug traffic related violence in Mexico. Entertainment, nightlife and public activities are synonyms of risk, so that virtual experience of social life has become prominent.

Jose Jimenez aims to analyze how the *spectacularization* of the self is replacing private relations. On the other hand, he watches the particularities of the North of Mexico, where the odds of dying drastically introduce anticipation into daily life: the necessity of generating devices to produce exceptionality and experience in the midst of an affected reality becomes imperative.



The Bibliographic Adventure of Escarlet Casillas, 2009
35mm slides transferred to DVD, television, bookshelf
Variable dimensions, video 2'

Outsourcing, 2009
35mm slides transferred to DVD,
filing cabinet, 200 CV's
Variable dimensions, video 3' 32''

Neo Laconism, 2009
Oil on wood
51 x 26.7in